



Solutions for Retail Brands

INTRODUCING

Private Brand Data Collection Campaigns

YOUR CHALLENGE

You need to quickly gain an understanding about certain aspects of your products and suppliers using data that is not in your PLM system. This need might be driven internally, for example to support product development or it might be driven by external factors such as new legislation.

Whether you are looking at added salt and sugar information, palm oil disclosure, risk assessment for security of supply or GMO labelling legislation, you must contact suppliers to access the required information. You struggle to find the resource to manage this process accurately and efficiently.

You need to act quickly and in many cases, the task must be completed to ensure there are no adverse implications for your brand.

OUR SOLUTION

Provides visibility over your products and suppliers, allowing you access to the information that you require, to the level of detail that you specify. Using your existing data, we provide a dedicated, experienced resource to communicate with your suppliers and provide reports to your specifications. Understanding your deadlines, real-time results allow you to start making decisions based on the data as you receive it.

OUR SERVICE PROVIDES



Supplier engagement

Relevant, engaging supporting material and targeted information to share with your suppliers. The powerful supplierENGAGE™ online platform ensures suppliers read and react to your request. Self-help functionality links to useful content to reduce the number of queries.



Communication with your suppliers

We will contact your suppliers, motivating them to provide the information by ensuring that they understand your request and the importance of completing the task to the deadline.



Data feed

Our solution pre-populates existing information, minimising the need for data entry and increasing accuracy. Incorrect contact data is updated via this process and we provide you with the corrected information, allowing you to update your records and clean your data.



Evaluation

You will have full transparency over the information collected about your products and suppliers. This includes the ability to segment data via our visual management dashboards to help prioritise actions relating to the project and see the progress made towards completion of the campaign.

THE S4RB SUPPLIER ENGAGEMENT SERVICE

Features and benefits:

- Fully managed service.
- No capital cost.
- Use your existing supplier information as a starting point.
- Cleans and updates your data.
- Deploy tasks with clear objectives and supporting information.
- Saves you time and resources with streamlined supplier communication.
- Pre-agreed reporting structure.
- Real-time information on progress, suppliers and products.
- Tracking for every step of the process.

S4RB are experts in supplier engagement and work with some of the world's largest retailers on projects for quality, compliance and brand integrity including responsible sourcing, diversity, fertiliser use, palm oil use and recyclable packaging.

Contact Simon Heath to find out how S4RB can help you.

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